

SPORTEL AWARDS 2025:

A Vibrant Poster for an Exceptional Edition!

Monaco, 17th April 2025

The curtain rises on the 2025 edition of the SPORTEL Awards, set to take place from October 19 to 21 at the prestigious Grimaldi Forum in Monaco.

To highlight this unmissable event celebrating sport and the sports image, a bold and dynamic new poster has been unveiled, perfectly embodying the essence of surpassing oneself and performance.

Blending elegance and modernity, this **artistic creation by Aurely Antzemberger** brilliantly illustrates the diversity of sport through a single figure in motion—pushing limits and symbolizing the pursuit of excellence. With splashing water featured on the poster, there's a nod to the Olympic swimming achievements at the recent Games. The swimming pool merges with a tennis court, and the net—symbolizing obstacles to overcome—is pierced by the athlete launching toward their ultimate goal.

The uniquely vertical composition expresses an upward motion, embodying the very essence of pushing beyond one's limits and the emotional power of sport.

With timeless, understated elegance, the immaculate typography is set against a backdrop of sky and sea, referencing the Principality of Monaco. Meanwhile, touches of yellow—SPORTEL Awards' signature colour—highlight the event's unique identity.

"SPORTEL Awards 2025 symbolizes the greatness of sport through a poster that goes beyond representing effort—it captures the raw emotion of sport. Every movement, every detail is a tribute to athletes, to enthusiasts, and to those who, day after day, push their limits to achieve the exceptional. This edition promises to be a magnificent celebration of performance and the beauty of imagery," stated **Marine Picoulet, Executive Director of SPORTEL Awards**.

A poster reflecting the SPORTEL Awards ceremony itself: **prestigious, vibrant, unforgettable! See you soon to celebrate the most beautiful emotions in sport!**

This creation, designed by Aurely Antzemberger—who holds an advanced degree in Applied Arts with a focus on advertising design—is known for her colourful and intricate works that invite personal interpretation. Her expertise and talent have earned her the Créaffiche trophy for several communication campaigns.